**GDF ANNOUNCES CONFERENCE EXPLORING NFTs**

Global Digital Finance (GDF), the cryptoassets and digital finance industry membership body, has announced a new conference in the virtual events calendar focusing on NFTs and the legal implications around them. Are NFTs all about hype of are they here to stay?

GDF is partnering with its members DLA Piper, the Global Law Firm, Consensys, the Blockchain Company that recently launched Palm a new NFT Ecosystem, and Market Across a premium content marketing solution, on this event.

The event is taking place next week on the 26th May with a line up that includes Dapper Labs and Greenfence and artists such as Mieke Marple and Alexander Reben, will host a series of chats and panels looking closely at the different type of NFTs that are available, explore why interest in them has surged and also discuss the legal structures in place to support NFTs.

GDF which with its members promotes the greater adoption of market standards for the use of crypto and digital assets, wants to ensure that the necessary common standards are in place for NFTs and after the conference plans to launch a working group to look at this in more detail.

Martin Bartlam, Partner and Global Co-Chair, FinTech at DLA Piper who will open the conference said “DLA Piper is excited to partner with GDF on this conference and look at the opportunities and challenges around NFTs.”

Lawrence Wintermeyer, Executive Co-chair of GDF and Board Member said

“NFTs, or non-fungible tokens, have taken the world by storm this year and gained a lot of attention of late both from within and outside the financial sector. Our inaugural NFT Conference will help educate our audience on NFTs and what they could mean for the future of the digital assets economy”.

Emma Joyce, Global Ecosystem Director of GDF added “as the interest in NFTs grows, we want to help ensure that there are the right standards in place and we’re thrilled that we have so many prominent industry participants and artists taking part in our conference to thoroughly explore this in more detail”.

You can see the full agenda at www.gdf.io/events/nft-conference/

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**For further information**

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**Global Digital Finance**

Global Digital Finance (GDF) is an industry membership body that promotes the adoption of best practices for cryptoassets and digital finance technologies, through the development of conduct standards in a shared engagement forum with market participants, policymakers and regulators. Over 100 global organisations are members of GDF and over 350 industry professionals from around the world have worked on developing the GDF codes of conduct, the only global standard in this emerging sector.