

## **OKLink Joins Global Digital Finance Advisory Council**

OKLink, the world-leading blockchain big data company, has joined Global Digital Finance (GDF), the leading industry body championing the adoption of digital finance.

As a GDF Advisory Council Member, OKLink will work closely with GDF and other members to promote standards and best practices for the digital finance industry.

**Blank Zhang, vice president of OK Group said:** “GDF has a great role to play in the blockchain world which is fulfilling its true potential, providing a platform for dialogue between industry players, policymakers, and end-users. Collaborating with GDF, OKLink will take greater efforts on providing world-class products and services, accelerating internationalization, formulating and promoting a variety of industry standards, cracking down on blockchain-related crime, thereby laying the groundwork for the asset security and wider adoption of blockchain”.

OKLink has launched a series of blockchain big-data/security products, including Blockchain Explorer, Chaintelligence, ChainHub, etc, accumulating much experience in public security and social governance blockchain applications. At present, OKLink has helped the police in more than 30 cities and provinces in China crack down on blockchain-related criminal cases and recover over 10 billion yuan of assets, and gained the attention and recognition from the Chinese political and legal system. Blockchain enterprises from China, represented by OKLink, are gaining the initiative while continually developing and upgrading blockchain products with higher standards.

**Lawrence Wintermeyer, Co-Chairman of Global Digital Finance Executive Co-Chairman said:** “We are delighted that OKLink has joined the GDF Advisory Council and we look forward to further collaborating on the development of transparent market data to advance digital finance and promote the adoption of best practices for the industry.

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**For further information**

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**Global Digital Finance**

Global Digital Finance (GDF) is an industry membership body that promotes the adoption of best practices for cryptoassets and digital finance technologies, through the development of conduct standards in a shared engagement forum with market participants, policymakers and regulators. Over 100 global organisations are members of GDF and over 350 industry professionals from around the world have worked on developing the GDF codes of conduct, the only global standard in this emerging sector.